



Memorial Health System



# Design Charrette Valparaiso

March 4, 2008

sponsored by Holladay Properties

## Executive Summary

A 3-day design charrette was held in Porter County on February 12th, 13th and 20th. The goals of the design charrette were: (1) to increase community awareness of Memorial Health System in Porter County, (2) to provide Memorial with a platform from which to introduce their mission, unique culture and passion for quality healthcare and community involvement, and (3) to provide Porter County residents with a platform to provide feedback on a broad range of healthcare topics related to the proposed Valparaiso hospital and medical campus.



### Unique Venue

Aberdeen Manor was the venue location for the February 12th & 13th sessions in Valparaiso, IN (pictured below), while Islamorada Restaurant was the site for the February 20th session in Portage, IN (pictured to the right).



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### Engaging Format

A total of 10 sessions were held over the 3-day event with participation coming from a broad range of focus groups, including: community & business leaders, real estate & development leaders, utility & infrastructure leaders, medical professionals and the general public. Participants were engaged in a variety of "hands-on" activities, allowing each group to provide valuable feedback for Memorial to consider as design and programming of

the new hospital /medical campus moves forward.

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### "Infrastructure"

Utility and planning professionals provided valuable input on the connectivity of roads and infrastructure to the future hospital & medical campus site, including vision statements describing the adjacent SR 49 corridor.



### "Ideal Experience"

Members of the general public provided input on what the "ideal hospital experience" might be and in doing so, provided valuable insight into what the community needs in a new facility as well as a glimpse into the level of service they currently receive in Porter County.

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### "Site Plan Layout"

Real estate professionals and business/community leaders presented their ideas on the physical layout of the medical campus, including location of the hospital and

surrounding medical campus buildings. This group also provided feedback and suggestions for hospital services, medical campus services and medical campus amenities, based on community needs.

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### "Best Place to Work"

Medical professionals were asked what aspects of a new hospital would make it the preferred choice to work. The responses were plentiful and painted a picture of the likes and dislikes of their current work environment/facilities.

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### Valuable Experience

Approximately 200 people participated in the design charrette with each being afforded the opportunity to provide ideas and insight into the planning of a future hospital. Memorial Health System sent a powerful message to the community at this event.

Prepared by:



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